

Ford Lotus Cortina Mk 1

My brother-in-law set me loose in his, which in a misguided moment he acquired as his company car. It might have been good marketing by Chapman to sell his engines to Ford, but it made a pretty unpleasant car to drive: all noise and bumps. He kept it little longer than my test drive, and then must have questioned the point of macho cars. But apart from that there are those who still rave about it. The standard model did break new ground in popular cars. Ford made money with conventional technology, where BMC lost money on every Mini it made.

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