Daimler Conquest Century

The Daimler Century was in every way that matters a better car than the Jaguar, but the public is not very discerning, the Daimler management was not very efficient and it was Jaguar that bought Daimler. It was a full four seater (today's grown ups need to sit in cars of this age to know what this means). Handling, roadholding, comfort and performance were, for its day, as good as you could want or need and the preselecter gearbox and fluid flywheel were a dream. The layout of the controls showed the hand of an intelligent driver, not an interior designer.

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